



The Tokyo One-Stop Business Establishment Center (TOSBEC) is a one-stop consultation service desk to help completing necessary procedures for establishing a company. The national government and Tokyo Metropolitan Government jointly operate this center. In addition to Akasaka, there are also satellite centers in Shibuya and Marunouchi.

This time, we had an interview with Masako Tachibana, who decided to start a business with a mindset to "connect" when she considered "what we can do to make a society where everyone can live with more hope".



Relay Interview .....



Inspired by various seminars and sessions, I started to think about establishing my company.

When I was a child, I loved the popular family drama, "The Little House on the Prairie", depicting the good old pioneering era of America. I was moved by the scenes where the family survived many difficulties and lived positively being backed by their love for the family and humanity itself.

Since then, I had a dream to live in the United States. When I was in a high school and a college, I studied in the United States for a short period of time. I was surprised by the open-minded frankness and positiveness of American people, which were the attractive personalities different from Japanese people. I decided to make my dream come true. After graduating from the college, I worked for a bank for three years and saved money. Then, I went back to the United States again to study abroad. Later, I acquired a working visa and worked for a Japanese company while staying in U.S. I was always inspired by the positive and active mindset of American people. After three years and a half, I came back to Japan because of my family affairs. I started work in a company, but I realized Japanese society had changed in recent years. I felt a pessimistic mood in the society where it is hard to find hope for the future.

I wanted to change something. I started feel more passionate about changing this situation, and participated in various study sessions and seminars to broaden my perspectives, which included seminars hosted by the Tokyo Metropolitan Government.

What can I do to make our society better place to live? The question was the key for my entrepreneurship.

When I participated seminars, I realized there were a lot of social problems I didn't even realize in the daily life as shrinking rural communities, aging society, disparity, poverty, and more problems in education, and agriculture. Also, there was a big question as, how we should live our life when the life expectancy is almost reaching 100 years.



Kabushiki Kaisha Machimiku CEO Masako Tachibana Profile/

After working for a bank as a new graduate, she moved to the United States to achieve her dream to live in the U.S. After returning to Japan, she worked for both foreign-affiliated and Japanese financial institutions, and a pharmaceutical company from overseas. A few years ago, she decided to start a business when she thought about "what we can do to make society where everyone can live with more hope." On December 2019, she launched Machimiku K.K with a hope to connect people and local regions for a brighter "future of the communities".

In modern society, Japanese people have a strong relationship with people around them, but their connections to strangers are very weak. I realized we could have a better society if we can create a community to solve problems with more opportunities to connect with strangers. My thoughts became more concrete, and I finally decided to start my own business.

The theme of my business is "to create an exciting society by connecting people and local regions." We are planning to manage various events, and, provide supports in marketing and promotion areas.

Talking about the reliability, seminars hosted by Tokyo Metropolitan Government are the ideal ones.

For Starting my company, I participated in various seminars hosted by "the Tokyo Metropolitan Government," "the Ministry of Economy, Trade and Industry," and "the Chamber of Commerce." The seminars didn't only provide information for setting up a company, but also helped to learn ideas other entrepreneurs had. It helped me in great deal to know what is required to be a good entrepreneur.

Tokyo One-stop Business Establishment Center (TOSBEC) was especially helpful to learn actual procedures for establishing a company. There were other places which provided free consultation. But, TOSBEC stood out in reliability since it was managed by the Tokyo Metropolitan Government.

It would take a lot of efforts to process the electronic articles of corporation by myself. But it went smooth with the help of TOSBEC. I was grateful that there were experts in each field and I can receive specific advices necessary for establishing a company. Before you get lost on the way, I recommend you to visit TOSBEC.



Quick Advice

Setting up your business is not only about making a "container". After you made the framework, still there are a lot of things you need to do. Before starting a business, try to use TOSBEC to discuss any small details to clear up the uncertain elements. You can use it for free, so I recommend you to consult as much as you please.

Join "Tokyo Business Startup Seminar"! Participation FREE!

[Tokyo One-Stop Business Establishment Center]

Address : ARK Mori Building, JETRO 7F, 1-12-32, Akasaka, Minato-ku, Tokyo

Telephone : 03-3582-8352 FAX : 03-5561-4123

URL: https://www.senryaku.metro.tokyo.lg.jp/onestop/english/top/