



東京都

The Tokyo One-Stop Establishment Center is a where you can do the various procedures required to establish a company. A satellite center was also opened in Shibuya and Marunouchi in 2017, making it easier to use. The number of foreign users is increasing, and we talked with such entrepreneur, Maciej Blomberg / Agata Blomberg.



relay interview



Profile/ They are a married couple, originally from Poland. They have academic background in computer science and cognitive science. For the last 10 years they've lived in Helsinki, Finland. They opened their first company there, producing touchscreen-device testing robots. Since they were interested in Japan for a long time, they decided to start a new business, REVERIE ROBOTICS K.K, in Tokyo on December 2018.

Tokyo seemed like a perfect place for what we wanted to create

We're a married couple, originally from Poland, but for the last 10 years we've lived in Helsinki, Finland. We've opened our first company there, producing touchscreen-device testing robots. We love Finland. But we decided that it's time to change our surroundings for new opportunities.

Our business model is to combine art and robotics to create interactive shopping and artistic displays. We believe electronic screens are rather unexciting, so we want to bring exhibitions to life by making them mechanized and realistic.

In Helsinki, stores have moving exhibitions during Christmas period. But we thought that something was missing. Wouldn't it be more fun if we can interact with the exhibition, and it reacted to us?

We want to work with our clients on creating business solutions that will work for both sides, however our basic idea is to provide rental/subscription of interactive exhibitions. This model greatly reduces customer's risk and allows us to continuously ensure highest quality of the installations and keep the exhibitions up-to-date, dressed for the season, continuously attracting customers' attention.

Tokyo seemed like a perfect place for what we wanted to create. Its shopping areas thrive and are bustling with curious, aesthetically inclined people who always expect something different. People of Tokyo have been getting used to moving exhibitions for quite a while, and we think everybody is ready for the new type of interactive advertisement and art.

Rather than hiring a company, it is not only cheaper, but more rewarding for entrepreneurs.

Before moving to Japan we did a bit of research on visa options and starting a business here, and we've found out about TOSBEC from the internet search.

Initially we thought we have to hire a company to do the incorporation for us, but after reading about TOSBEC's services, we decided that we can do it ourselves with TOSBEC's assistance. Not only was it cheaper for us, but also more rewarding. It feels like we are actually doing incorporation by ourselves. But TOSBEC's support make it much less time consuming and easier.

We definitely recommend using TOSBEC if you're planning to start a company in Tokyo. It can feel a bit overwhelming to deal with local bureaucracy, but that will be a precious experience of creating a company in Japan.

It is time to make our idea to evolve in Tokyo

We are two people with quite a different view of the world and different set of skills. We wanted to join our forces and create something that none of us could do alone.

Now we were excited to unite our skills to create something new in Tokyo. Since we were interested in Japan for a long time, Tokyo is an exciting place for our idea to evolve.

If you are thinking about starting up a business, TOSBEC is a place where you can come in and get advice anytime. Instead of running around different government offices, you can simply come here for each step of your journey.



Quick Advice:

Although TOSBEC makes things easier, take into account that there are many steps required to open a company in Japan and most of those steps require a significant amount of time to complete. A task that may seem fairly unproblematic, like opening a corporate bank account, may take a couple of weeks, as compared to one day in some other countries. It's good to have in mind those differences when planning your business schedule.

Join "Tokyo Business Startup Seminar"! **Participation FREE!**

【Tokyo One-Stop Business Establishment Center】

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